



# Optimizer

iAppSys Oracle Optimizer for ISVs



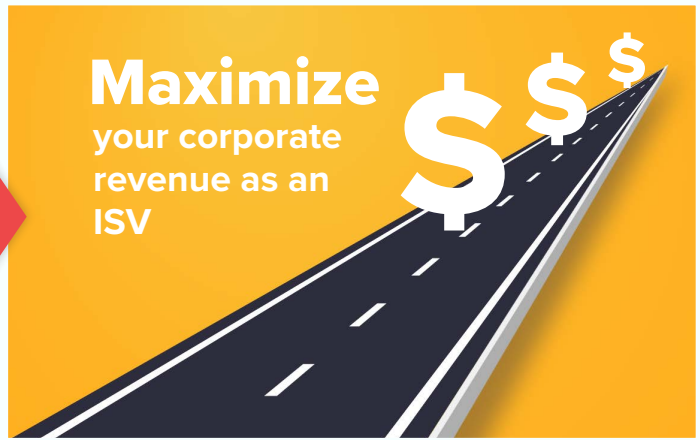
## Optimize

your Oracle  
license and  
support assets



## Maximize

your corporate  
revenue as an  
ISV



### The iAppSys Oracle Optimizer

#### Deliver a total solution.

Simplify procurement and deployment for your customers by eliminating the need to separately license the Oracle products included with your solution.

**Reduce cost.** Help reduce installation, configuration, update, and support costs by pre-configuring installations with Oracle products.

The iAppSys Optimizer helps make it easy to deliver your business solutions to end users by allowing you to integrate Oracle products into other applications and then distribute the Unified Solution to your end-users, at whatever costs you choose!

**Increase revenues.** Consolidate all your licensing and support needs to reduce costs and create deployment flexibility, all with creative financing.

**Direct Support Contact.** iAppSys has a dedicated Oracle Support managers for each client - no more online portals! Call, text, or email us directly for support.

**Technical Upgrades and Managed Services.** Our staff of Certified Oracle Engineers can manage and implement all things Oracle related, End to End.

**Optimize** your Oracle Software & Support Assets **90% discount** to upgrade to Oracle Database Enterprise Edition!

**Build** cost effective Oracle license models to support your company's specific direction

**Share** our proprietary software and audit tools to better manage and plan for company growth plans.

**Eliminate** excess shelf-ware and more....

For more information contact us at [OracleOptimizer@iappsys.com](mailto:OracleOptimizer@iappsys.com) or call (415) 236-1541